



Welcome Vendors! We are so excited to work with you at the 2025 Portland Rose Festival Dragon Boat Race. We hope to create a mutually beneficial experience at this year's event. Thank you for helping make race weekend fantastic!

Contact us: social_media@pkzca.net

Race Weekend Date/Time

June 7-8th, 2025

8am to 4:00pm (End times are approximate)

Location

Vendors will be between the Hawthorne Bridge and the north end of the team tents.

South Hawthorne Waterfront Park

1403 S Harbor Way, Portland, OR 97201
(the bowl where the Blues Festival is held).

Fee

The cost for race weekend is **\$150**
Payable to the **PKSCA** (Portland-Kaohsiung Sister City Association 501(c)(3)). We are a sanctioned event of the Rose Festival. This year we are accepting **online payments** via credit card or direct transfer.

Audience

This year we have **40+ teams** registered which means approximately **1,300** dragon boaters are guaranteed to be in attendance plus hundreds of volunteers, friends, family and spectators. Last year an estimated **5000 people** participated in race weekend.

Vendors

This year we have space for approximately **10 vendors**. We are selecting vendors that are **distinct** from one another so there is minimal direct competition.

Tents/Power

We ask that vendors supply their own tent and power needs.

Parking

Parking passes from the **Rose Festival** proved to be less than helpful last year. This year we are including space for not only a 10x10 or 10x20 vendor space, but for a vehicle to be parked behind the vendor's space.

Marketing

We will **advertise your participation** on our **social media** platforms as well as frequent **announcements** over our PA system during race weekend. In addition, a blurb about the vendors will appear in the **race booklet** handed out to the spectators as well as **on-site signage**.

Press

There will be **local news coverage**.