



Portland-Kaohsiung Sister City Association

(A 501(c)(3) Organization)

Dragon Boat Race Booklet Advertising & Team Bios

Electronic ad formats that will be accepted are in .eps, .tif, .jpg (300dpi), or .pdf.
Team bios will be accepted in Word and/or email body.

Ad Size:	Black & White	Color
1/8 page or Business card (3.50in. x 2in.)	\$55	N/A
1/4 page: (3.50in. x 4.75in.)	\$85	N/A
1/2 page: (7.50in. x 4.75in.)	\$125	\$250
Full page: Inside pages (7.50in. x 10in.)	\$220	\$440
Full page: Inside covers (front or back) (7.50in. x 10in.)	-	\$500 ea.
Full page: Outside back cover (8.50in. x 11in.)	-	\$550

Deadline for Submitting Ads and Team Bios is **April 25th** each year.
Ads and Bios to be sent to Sean Li at: uio19970218@gmail.com

Ads should be paid prior to printing. Make check payable:
Portland-Kaohsiung Sister City Association or PKSCA.

Send to: Lannette Ong – Treasurer
11188 SE Lenore St.
Happy Valley, OR 97086

Board of Directors

Mr. Chi-Chao Chen - President, Vice President, **Ms. Lannette Ong** - Treasurer, **Mr. Mike Bostwick** - Secretary,
Mr. Aaron Bocanegra, Mr. Richard Bursch, Mr. Gene Chin, Ms. Holly Effenburger, Mr. Zano Hsu, Mr. Rich Jarvis
Mr. Joseph Lu, Mr. Ken Ma, Mr. Larry Stewart, Mr. Mike Ware, Mr. Fred Wong

www.pkzca.net

Graphic is not exact size.

Full Page Ad: (7.50in. x 10in.)

1/2 Page Ad: (7.50in. x 4.75in.)

1/4 Page Ad: (3.50in. x 4.75in.)

1/8 Page Ad: (3.50in. x 2in.)
Business Card