



*Portland-Kaohsiung Sister City Association,  
a 501(c)3 nonprofit association.  
EIN: 93-1018684*

### **Mission:**

The mission of the Portland-Kaohsiung Sister City Association is to promote “people to people” exchanges of educational, artistic and cultural activities in accordance with the spirit of Sister City International and to promote Portland and Kaohsiung to the world.

### **Purpose**

Our purpose is to promote mutual cooperation between the cities of Portland, Kaohsiung and the Portland Rose Festival Association to accomplish our mission, enrich our purpose, and encourage economic development.

For more information on Dragon Boat Sponsorships, contact:  
**Email: [info@pkzca.net](mailto:info@pkzca.net)**



## **DRAGON BOAT SPONSORSHIP PROGRAM**

The Portland Rose Festival Dragon Boat race is an annual cultural event hosted by the Portland-Kaohsiung Sister City Association (PKSCA) that is held in early June as a sanctioned event of the Portland Rose Festival Foundation.

# CORPORATE DRAGON BOAT SPONSORSHIP

## TWO LEVELS OF SPONSORSHIP

Level 1: \$3,750

- 10 Tickets (Table) to the PKSCA Welcome Dinner for the Taiwan Delegation in June
- 4 Tickets to the Shu-Te High School Orchestra and Dance Performance in June
- Half page black and white ad in the race program book
- Company logo on flag for the sponsored boat
- Your 6' x 4' banner at the race site
- Announcement throughout race weekend regarding sponsorship
- Opportunity to incorporate sponsorship into company's own marketing materials with PKSCA approval
- Sponsor information provided to the Rose Festival Foundation and other media partners incorporated into announcements / media related to Dragon Boat Race Event.

Level 2: \$5,400

- Team Registration / \$1,900 value
- 10 Tickets (Table) to the PKSCA Welcome Dinner for the Taiwan Delegation in June
- 4 Tickets to the Shu-Te High School Orchestra and Dance Performance in June
- Half page black and white ad in the race program book
- Company logo on flag for the sponsored boat
- Your 6' x 4' banner at the race site
- Announcement throughout race weekend regarding sponsorship
- Opportunity to incorporate sponsorship into company's own marketing materials with PKSCA approval
- Sponsor information provided to the Rose Festival Foundation and other media partners incorporated into announcements / media related to Dragon Boat Race Event.

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*3'x3' Flag on the dragon boat, plus a 6'x4' company banner.*



*Four tickets to the Shu-Te High School performance.*



*Sample of dragon boat materials.*